

LA Fashion District BID
Marketing Minutes
January 11, 2018

Committee Members Present: Laurie Sale, Matthew Haverim, Mark Levy, Jessica Lewensztain, Laurie Rosen

Staff Present: Rena Leddy, Ariana Gomez

The meeting convened at 10:30 a.m.

- 1. Public Comment:** No public comment.
- 2. Minutes:** Minutes for the October 26, 2017 meeting was approved. Jessica Lewensztain made a motion to approve the minutes. Mark Levy seconded the motion.
- 3. Discuss 2018 Events:** Committee discussed purchasing additional fashion district URL's. Made recommendation for board to look at purchasing lafashiondistrict.org. Staff to research cost.